





The Next Phase:

Design Develop Deploy







AGENDA

Opening Remarks

Team Introductions and Welcome

Modernization Partner Overview

COD Overview



Partner Introductions

TSYS Overview

AFSA Overview

COD Partnership

COD and the SFA Service Standards
Closing Remarks











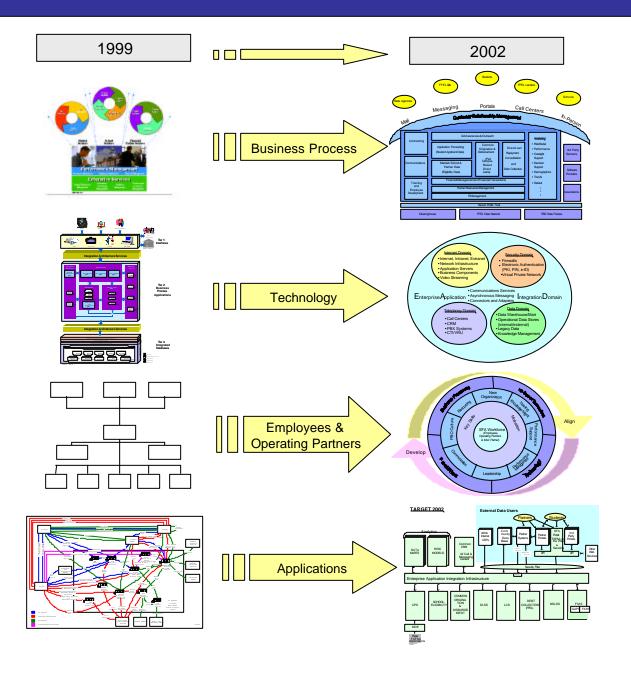
Modernization Partner Overview



Steve Shane













Common Origination and Disbursement: A Strategic Overview



Mary Haldane







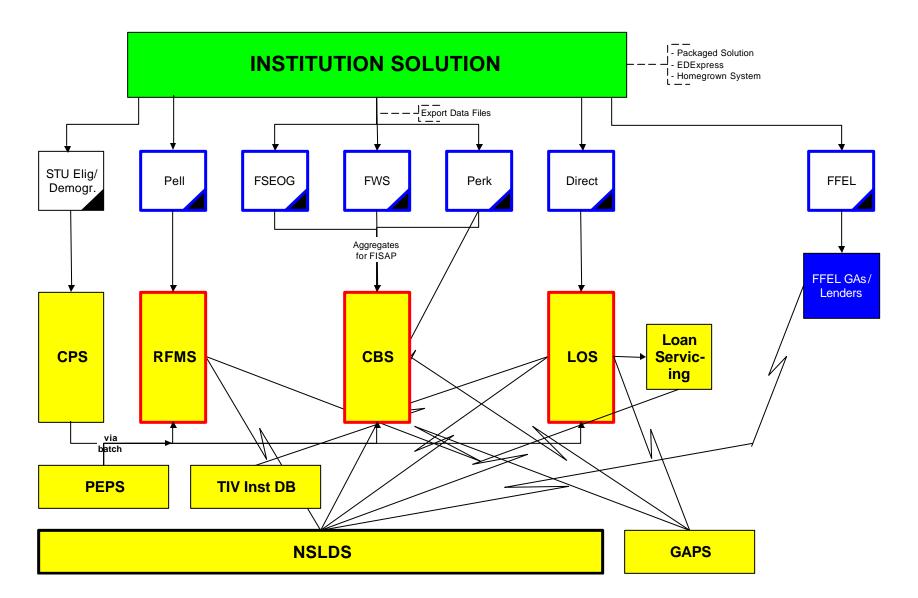
The Goal:

To get the right funds to the right students, at the right time.





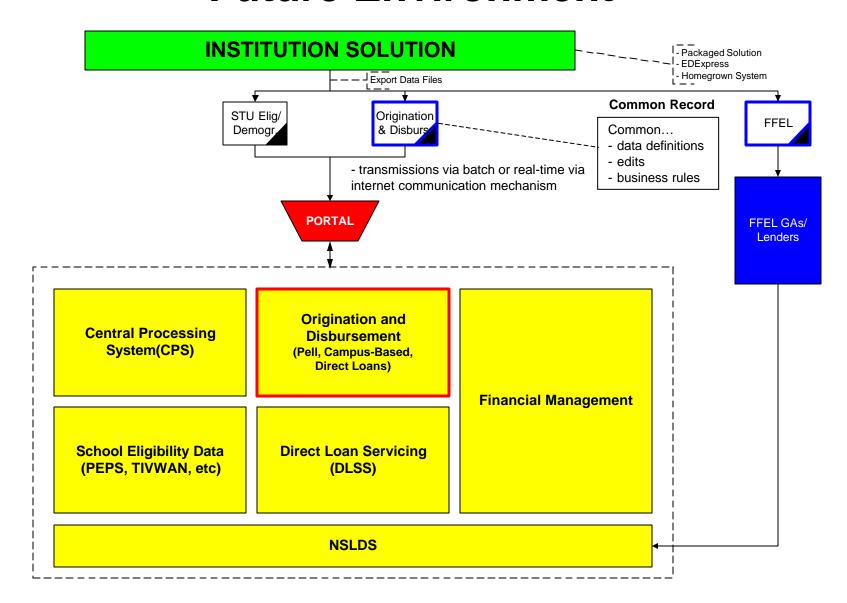
Current Environment: Hairball







Future Environment

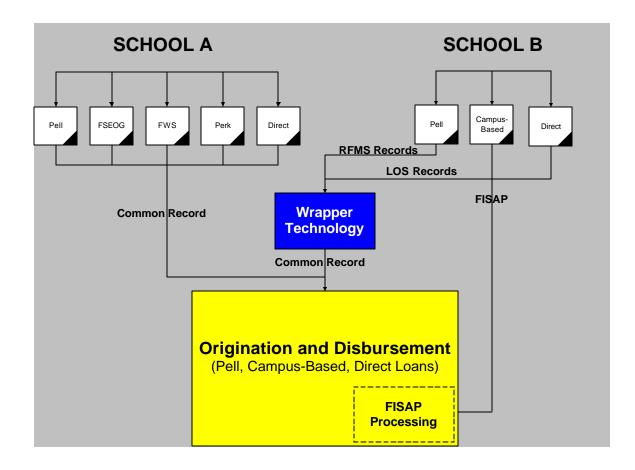






Transition: "Middleware"

Integration tool that will accept current record layouts and convert them into a "common record" format, allowing schools to migrate to the COD process as they are ready.







COD Timeline

Fall '99

Focus Group of Schools



Hi-level Conceptual Design

Winter '00

SFA IPT and Workgroups



Mid-level Conceptual Design Functional Requirements User Steering Committee

Jan '01

SFA Steering Committee



Set Direction

Make Decision

Monitor Program

Direct Implementation Plan

Feb '01

COD Team



Implementation

Feb '02

COD System goes "live"!





COD Community Outreach

Who?

- School Administrators
- Financial Partners
- Professional Associations
- Third Party Vendors and Servicers

How?

- Conference Presentations
- Individual Meetings
- Membership on COD Workgroups
- User Steering Committee







(15 Minutes)







Total System Overview



Connie Dudley







AFSA Data Corporation Overview



Sue Szabo Doug Tinder





COD Partnership Overview



Gene Murphy





In addition to industry and business expertise, each COD partner brings strong partnership qualities:

Team Player

- Collaborative approach
- Commitment to long-term relationship
- Confidence in, and accountability for, measurable results and performance

Industry Acumen

- Best in functional and technical knowledge and support
- Commitment to Higher Education industry

Thought Leadership

- Demonstrated nimbleness in thought and structure
- Provide high quality service





COD Partner Roles

SFA

- Financial aid origination and disbursement expertise
- Higher Education industry expertise
- Knowledge of Title IV regulations
- Relationship with Financial Aid Administrators
- Knowledge of existing resource capabilities and constraints

 (knowledge of Title IV, knowledge of schools)

(knowledge of Title IV, knowledge of schools, knowledge of industry)

Operations Partner (EDS)

- Transition of RFMS and LOS functions to COD solution
- Requirement gathering support
- Expertise in Call Center transition and operations

(knowledge of Title IV and current processes, extensive work with SFA)

Modernization Partner (Accenture and KPMG Consulting)

- Understanding of SFA and COD vision
- Program management of large change programs
- Methodology to implement change programs
- Schools and TIV knowledge
- Integration of Alliance Partners (knowledge of Title IV, relationship with SFA, methodology expertise)

Customer Service Partner (AFSA)

- Develop COD customer support solution
- Provide Higher Education knowledge in development efforts
- Support design and development team with functional expertise (knowledge of Title IV, knowledge of schools processes)

Technology Solution Partner (Total System)

- Supply technology solution
- Design and develop technical application as platform for COD
- Provide technical/help-desk support
- Provide reporting capability

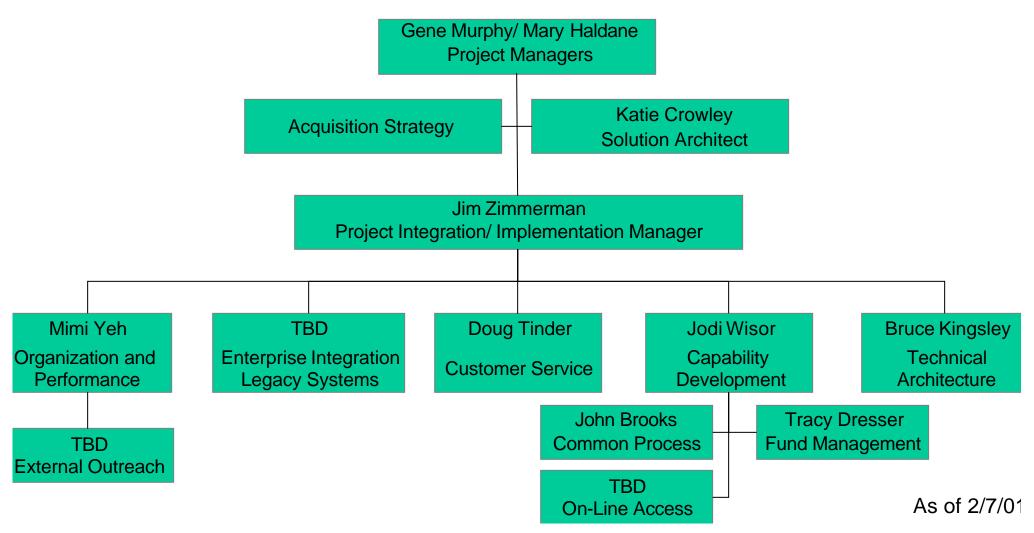
(technology, high volume transaction processing, customer focus)





COD Organization Chart

Executive Sponsor: Kay Jacks Modernization Partner Lead: Steve Shane

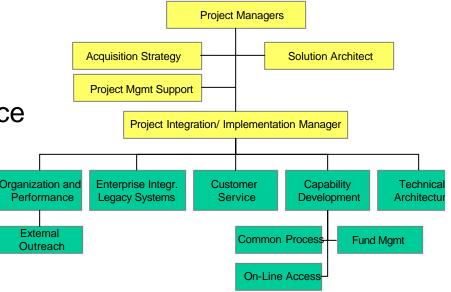






COD Project Management

- High-Level Workplan Management
- Task Order Development & Maintenance
- Mod Partner Financial Oversight
- Resourcing
- Risk & Issue Resolution



Project Integration/Implementation Management

- Provide Guidance to Teams
- Oversee Implementation Plan
- Internal COD Decision Board





Drganization and Human Performance

- Communication Program
- Outreach Main COD Messages
- Performance Support
 - Change Readiness Assessment
 - Organization Strategy
 - Training

Proiect Managers Acquisition Strategy Solution Architect Project Mgmt Support Project Integration/ Implementation Manager Organization and **Enterprise Integr** Customer Capability **Technic** Performance Legacy Systems Development Architect External **Fund Mamt** Outreach On-Line Acce

External Outreach

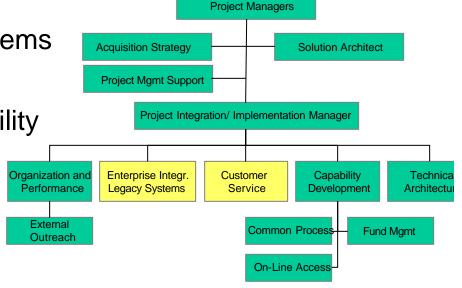
- Lead User Steering Committee
- Coordinating Points of Contact for Events
 - Schools
 - Associations
 - Financial Partners, 3rd Party Service Providers





Enterprise Integration

- Bridge' to PELL & LOS Legacy Systems
- NSLDS, ED Express
- Requirements and Design Compatibility
- SFA/Legacy Best Practices
- Regulatory and Statutory Impact Tracking
- Contract Maintenance



Customer Service

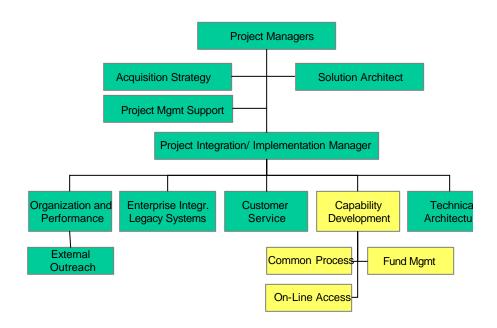
- Involves significant work w/ Legacy System operations to determine scope of COD release(s)
- Close integration w/ Total System development
- Affected by data migration strategies employed





Capability Development

- Functional Requirements Definition
- Detailed System Design
- TS2 Adaptation / Application Development
- Configuration Management
- Production and Operating Capabilities
- Publications (Tech Ref, SFAH, etc)
- Performance Support (Training, Communication)

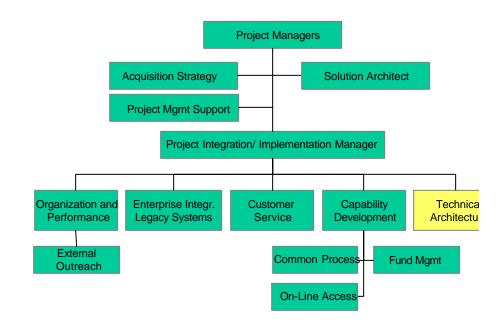






Technical Architecture

- Requirements Standards
- Security
- EAI Bus
- TSYS Data Link
- VDC
- I/F Standards
- Data Migration
- Reporting
- Environments
- Performance Design







"COD will be a major step forward for us. It means the integration of some of our common processes saving money and eliminating redundancy. It will be better for schools, lenders, guarantors, and ultimately, for students."

- Greg Woods



accenture

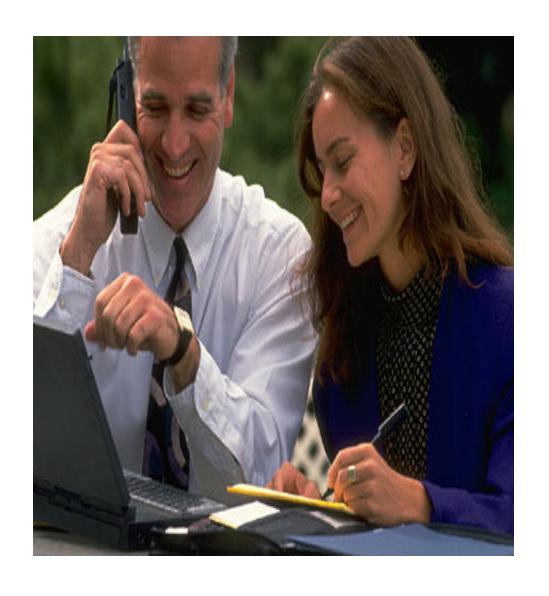












COD and the Service Standards

Kay Jacks





The SFA Service Standards

- Be Worthy of Trust
- Be Courteous
- Deliver Great Products and Services
- Be Efficient





Be Worthy of Trust

Trust is a felt sense of safety.





Be Courteous

- The Student Is Not Always Right, But He Or She Should Always Be <u>Treated</u> With Respect
- 2. Treat each student as a VIP, meaning a Very Important Person
- 3. Be proactive by Being Assertively Friendly
- 4. Show courtesy in the face Of Discourtesy





Deliver Great Products and Services

- 1. Plan your work, work your plan.
- 2. Measure performance.
- 3. Create strong communication systems.
- 4. Do the <u>right job</u>, not just the job right.
- 5. Steer more, row less.





Be Efficient

- Operational Readiness--Actively anticipating
- Productivity---Use Resources Better
- Working Smart--Smarter not faster
- Seamless--Make it effortless and transparent to the student





The SFA Service Standards

- Be Worthy of Trust
- Be Courteous
- Deliver Great Products and Services
- Be Efficient





Applying the Service Standards to COD

- Remember who the customer is.
- Communicate!
- Partner effectively to meet deadlines.
- Remember that it is about changing the way <u>people</u> do business.





Applying the Service Standards to Your Role

- Treat every customer with respect
- Deliver on your promise
- Focus on effectiveness
- Look for ways to lower cost
- Challenge your team members to live the standards







Closing Remarks

Kay Jacks









